

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Stephen K. Pinto et al. Art Unit : 2128
Serial No. : 10/826,453 Examiner : Russell Frejd
Filed : April 16, 2004 Conf. No. : 1046
Title : TARGET PROFILING IN PREDICTIVE MODELING

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

ASSIGNEE'S CONSENT UNDER RULE 48 AND CERTIFICATION UNDER RULE 3.73

Fortelligent, Inc., the sole assignee, consents to the addition of Jay C. Hirshberg as an inventor.

I certify that (and to the best of my knowledge and belief after reviewing the documents in the chain of title) Fortelligent, Inc., is the assignee of the entire right, title, and interest in the patent application. An assignment of Mr. Hirshberg is being submitted with this consent for recordation in the United States Patent and Trademark Office. An assignment from the two originally named inventors was recorded on August 27, 2004, at reel/frame 015089/0746. A correction of the assignee's name to FORTELLIGENT, INC., from FORTELLIGENT was recorded on March 8, 2005, at reel/frame 015859/0162.

All statements made in this consent are true, all statements made on information and belief are believed to be true; and these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States code and that such willful false statements may jeopardize the validity of the patent issued.

Date: 7/6/09

Stephen K. Pinto
Stephen K. Pinto
Senior Vice President
Fortelligent, Inc.
116 Huntington Avenue
12th Floor
Boston, MA 02116

ASSIGNMENT

For valuable consideration, I, Jay C. Hirshberg, of Newton, MA 02465, assign to:
Fortelligent, Inc., a corporation of Delaware having a place of business at:

116 Huntington Avenue
12th Floor
Boston, MA 02116; and

its successors and assigns (collectively "the Assignee"), my entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by my, entitled TARGET PROFILING IN PREDICTIVE MODELING, filed April 16, 2004, and assigned U.S. Serial Number 10/826,453, and I authorize and request the attorneys appointed in said application to complete this assignment by inserting above the filing date and serial number of the application when known; this assignment including the application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, the right to claim priority based on the filing date of the application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and the right to sue for and recover past, present, and future damages; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at Boston, MA this 30 day
of June, 2009

Jay C. Hirshberg L.S.
JAY C. HIRSHBERG

State of Massachusetts :
: ss.
County of Suffolk :

Before me this 30th day of June, 2009, personally appeared
JAY C. HIRSHBERG known to me (or proved to me on the basis of satisfactory evidence) to be
the person whose name is subscribed to the foregoing Assignment and acknowledged that he
executed the same as his free act and deed for the purposes therein contained.

[Notary's Seal Here]

[Signature]
Notary Public

My Commission Expires:

ROSTIN LEE
Notary Public, Massachusetts
My Commission Expires April 15, 2016